

# Florence Airport

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# Florence Airport

- **2.7MIL** pax in 2018 (+2%)
- **74%** international / incoming traffic. Of which:
  - 16% Americans
  - 13% Germans
  - 11% French
- **76%** aged **25-54**
- **54%** travel for leisure
- **27%** travel for business
- **70%** fly from Florence +3 times per year
  
- All major **Full Service Carriers**
- The **highest average fares** in Italy



Source: airport statistics; Ipothesi market research at the airport, sample 1.104 pax; sabre ADI

## Some of our current brands and partners



MaxMara



*Salvatore Ferragamo*

FURLA



MONT  
BLANC



COCCINELLE

MONNALISA®



*Leopolda*  
*Manifatture Artigiane*

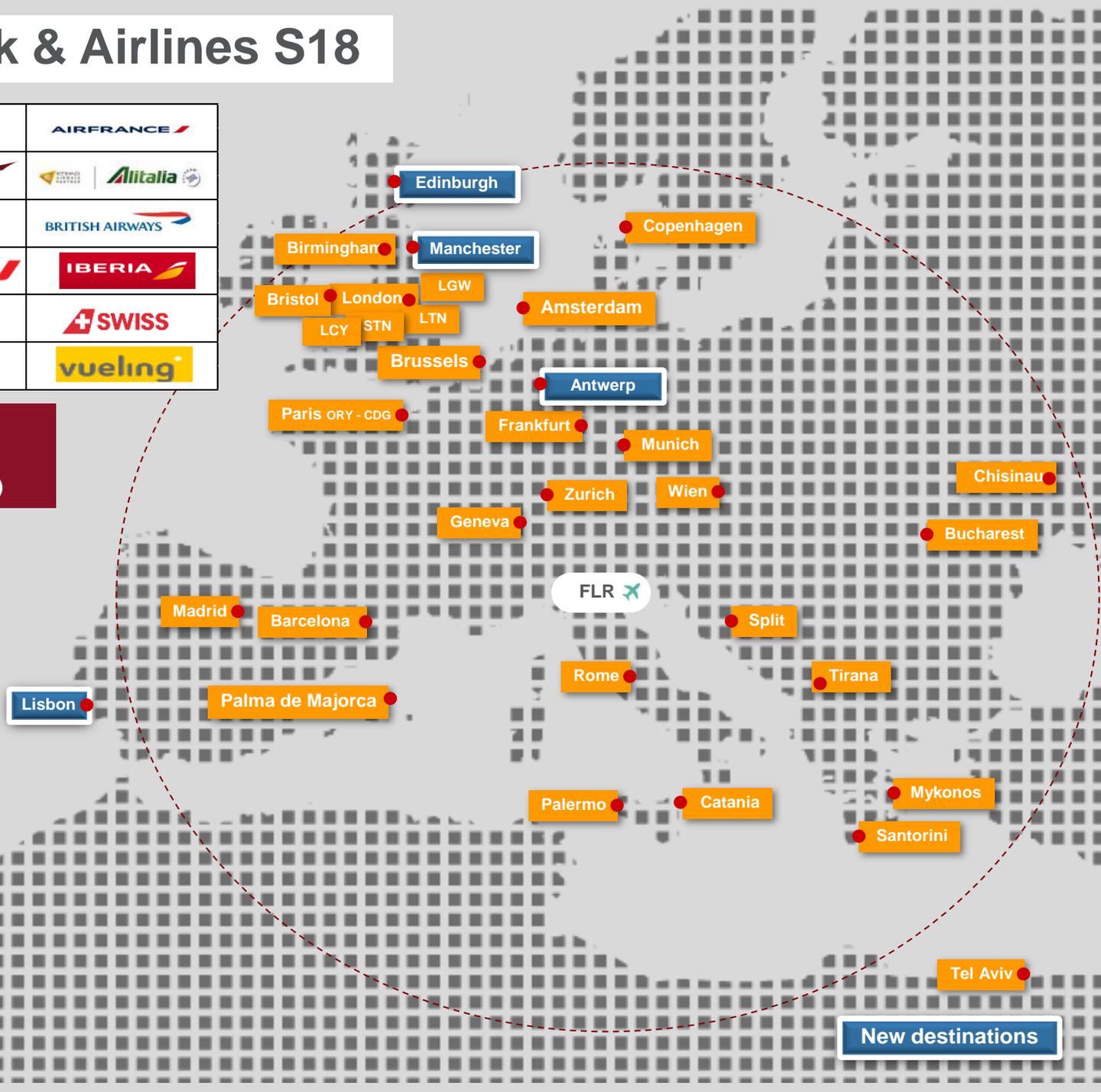
**+39**  
made in Italy  
LeatherGoods



# FLR: Network & Airlines S18

17 airlines		
		
		
		
		
		

- > 17 airlines
- > 33 destinations (3 domestic / 30 international)



# PASSENGERS SEASONALITY (2018)

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
170.997	146.076	202.363	237.663	260.239	268.388	277.808	270.363	279.040	253.779	183.208	156.676
6%	5%	7%	9%	10%	10%	10%	10%	10%	9%	7%	6%

