

SAT - Società Aeroporto Toscano Galileo Galilei - S.p.A.

Gina Giani - CEO and General Manager

Borsa Italiana "Small Cap Conference"

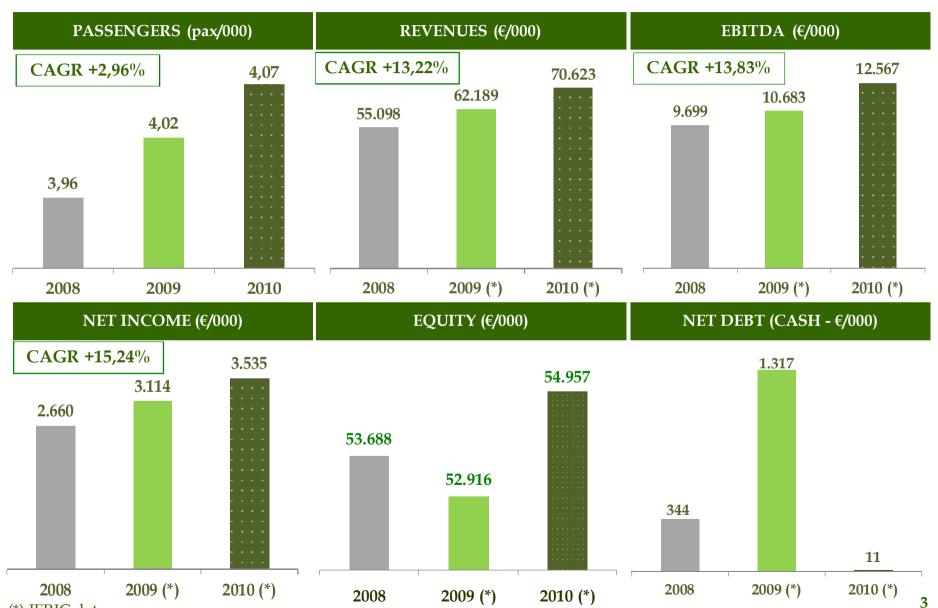
Milan - November 21 st, 2011

## Highlights

- → SAT manages "Galileo Galilei" International Pisa Airport, the 1st one in Tuscany.
- With 4,07 million passengers in 2010, Galilei Airport is the 6<sup>th</sup> Italian regional airport.
- SAT carries out its activities with two Business Units.
   In 2010, Aviation recorded revenues for 42,2 mln euro and Non Aviation for 18,0 mln euro.



## Highlights



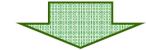
(\*) IFRIC data

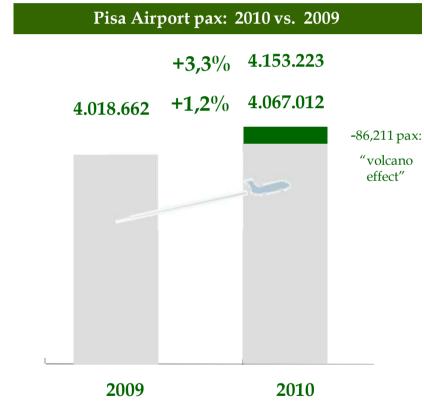
## **2010FY Results**



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Strong growth despite impact of volcano





2010	2009
70.623	62.189
12.567	10.683
6.816	6.161
6.503	5.810
3.535	3.114
	70.623 12.567 6.816 6.503

#### KEY FINANCIALS FY2010/FY2009 ( $\Delta$ %)

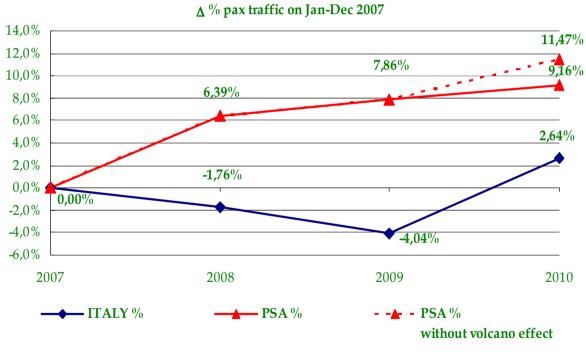


## **Resilient Business Model**



PSA vs. Italian Airports









#### 

= 17,58% OTHERS < 2%

 Shareholders' agreement signed on July 20th 2010 is currently holding 55.32% of SAT's share capital. Shareholders' agreement expiry date: 20th July 2013.

Shareholders	Nr. share	% share capital	% shareholders agreement
Region of Tuscany	1.666.250	16,90	31
Province of Pisa	913.850	9,27	17
Municipality of Pisa	833.150	8,45	15
Pisa Chamber of Commerce	775.700	7,87	14
Province of Leghorn	233.350	2,37	4
Florence Chamber of Commerce	140.000	1,42	3
Province of Lucca	102.650	1,04	2
Province of Florence	102.650	1,04	2
Municipality of Leghorn	73.250	0,74	1
Municipality of Florence	68.800	0,70	1
Livorno Chamber of Commercio	30.800	0,31	1
Foundation Cassa di Risparmio di Pisa	513.524	5,21	9
Total shareholders' agreement	5.453.974	55,32	100,0

• On 12th September 2011, Finatan S.p.A., Fada S.p.A and Savimag S.r.l. (23,39% as a whole) have drawn up a three-year lasting shareholders' agreement.



#### Pisa International Airport **Pisa Airport Catchment Area** oPorto Nr. of inhabitants by distance from Guastalla Mirandola Bondend Copparo 0 **Pisa Airport:** Eerrara Codidoro-Cento acchie Persiceto Argenta O Scandianco Modena Bologna less than 30' 0 Alfonsine O Marane Sassuolo Vigno LugoQ astelnovo 815.992 inhabitants Raven Pavul Faenza Forl Bertinoron La Spezia less than 60' Carrara Cesena Massa lazional 2.598.717 inhabitants Pistoia Prato oreste esi Monte Viarego Empo less than 120' ivorno 5.444.247 inhabitants Arezzo Siena Tuscany: 3.707.818 inhabitants less than 1 hour from the airport for "short-haul" flights Marsciano O less than 2 hours from the airport for "medium and long-haul" flights reaching Genoa and Bologna provinces Montefiascor Calenzana \*Source: 2008 ISTAT data, elaboration by GIS System

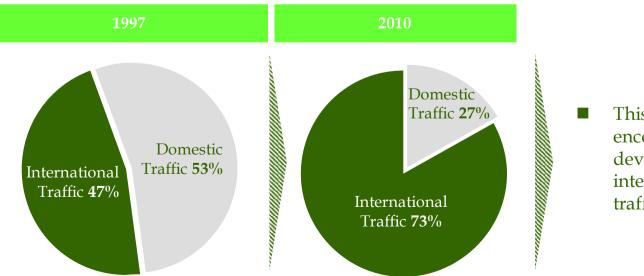
## **Reverse Marketing**

"Europe at the mouth of the Arno"



The "reverse marketing" strategy implemented by SAT has the objective of increasing the number of European passengers travelling to Pisa Airport ("incoming traffic") and not only the number of passengers departing from its catchment area ("outgoing traffic").

#### **BREAKDOWN OF TRAFFIC BY DESTINATION**



This strategy encouraged the development of international traffic



#### **CO-MARKETING AND CONSULTING AGREEMENTS**

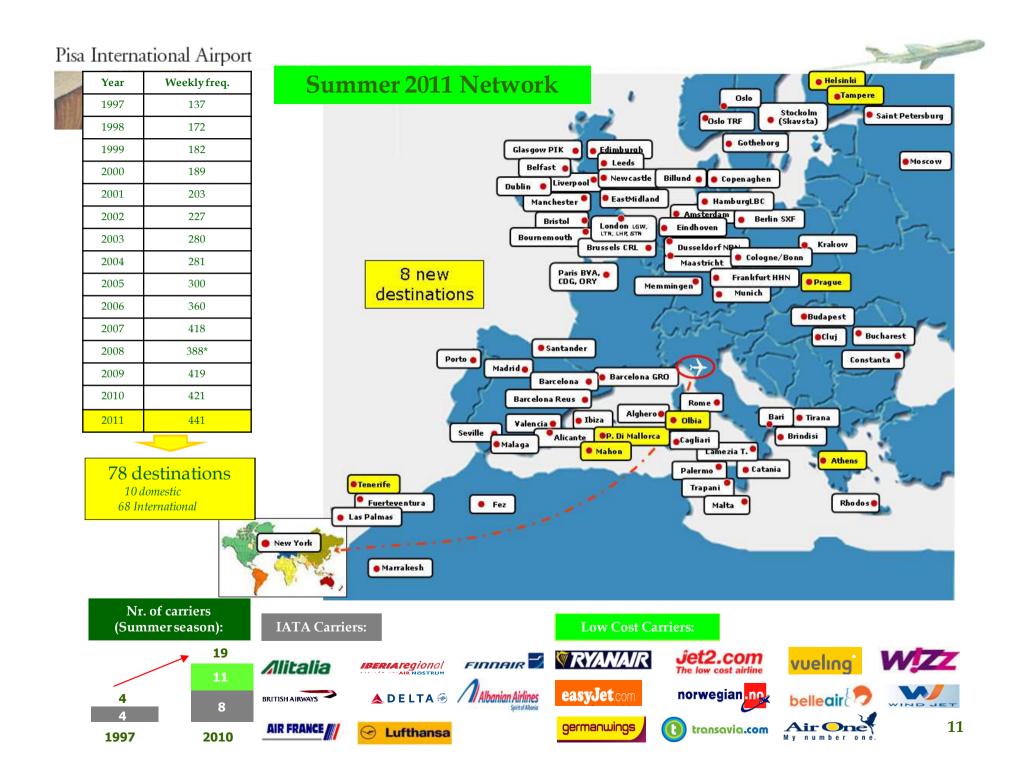
- SAT carried out marketing activities jointly with various airlines in order to attract more traffic to Pisa
- Minimum levels of passengers, flights and destinations for a certain number of years agreed among SAT and partner airlines



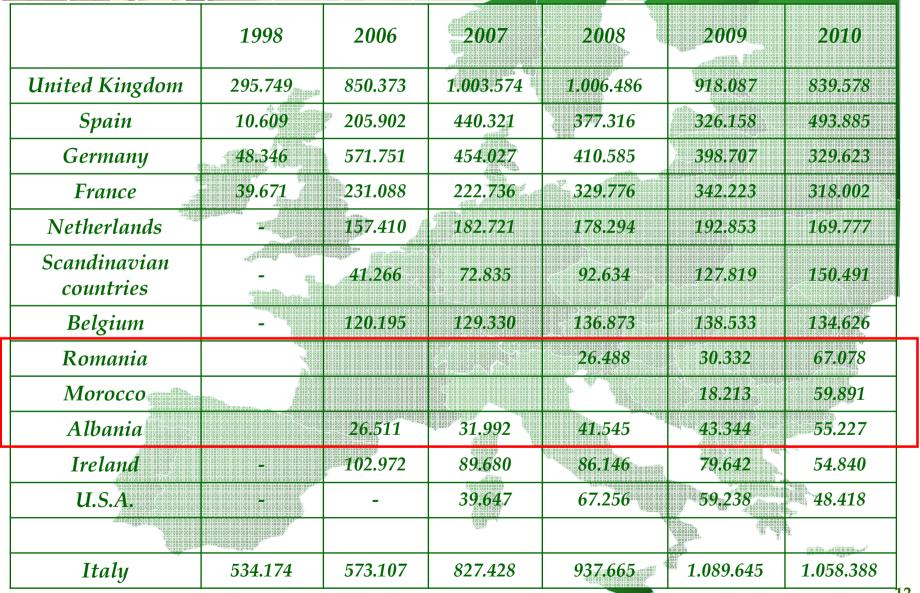


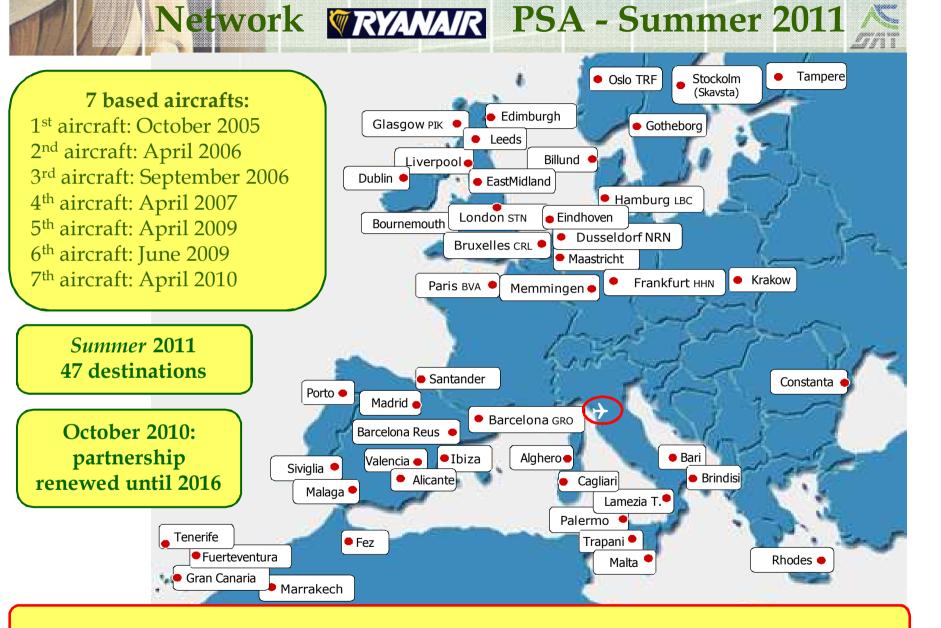






larket Analysis (scheduled flights only)





Pisa: 2nd Ryanair base in Italy and 9th in Europe for number of destinations



# Contratto di Programma

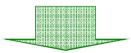
## **Contratto di Programma/Regulated Charges Contract**

The Italian Airport Sector has always been characterized by high levels of regulatory risk.

August 2009: SAT is the **first Italian operator** to have its Contratto di Programma/Regulated Charges Contract approved by ENAC.

By endorsing SAT's "Regulated Charges Contract", ENAC has actually:

- ratified SAT's marketing support policies;
- established fixed criteria to determine SAT's tariff levels for 2009-2012.



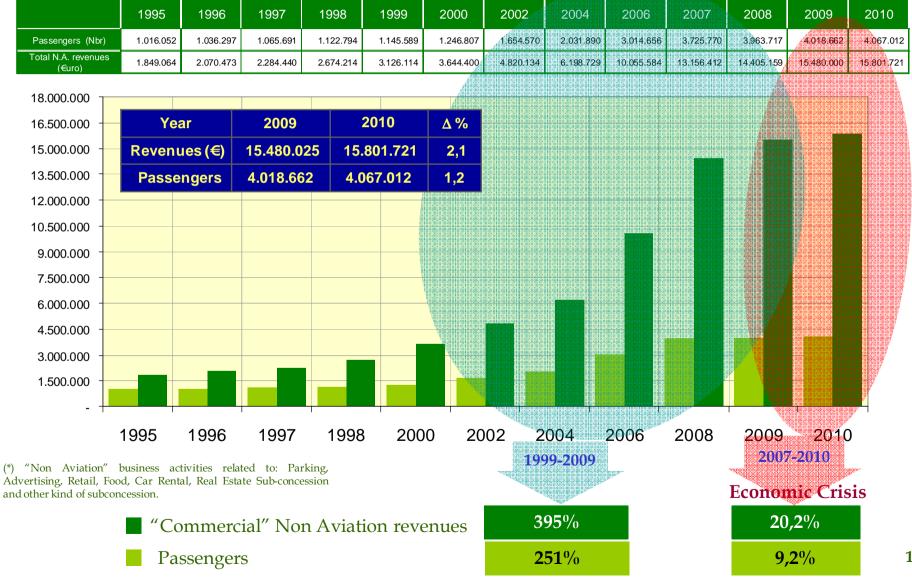
Solid ground for future development



## **Non Aviation Development Strategies**



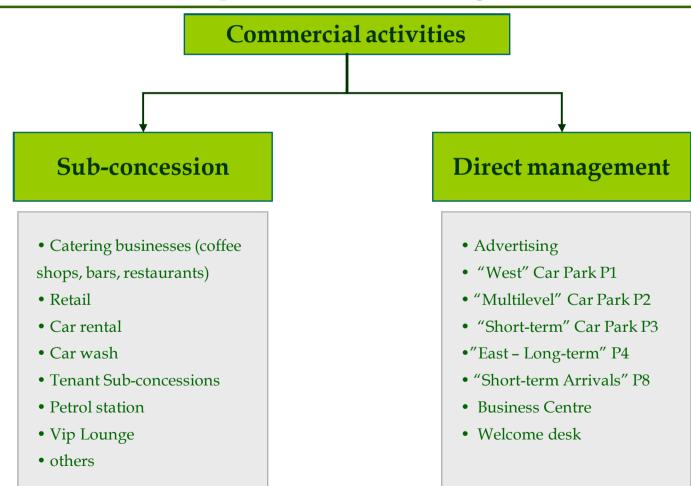
## "Commercial" Non Aviation Revenues (\*): 1995-2010



sa International Airport Pisa Airport Today			
4.067.012 Passengers/year 2010	95 Sub-concessionary companies		
15.000 Visitors per day (pax + visitors)	1 Bank		
1.300 Staff (507 SAT - Summer 2010)	2 Exchange Bureau		
1 Railway station	20 Shops		
18 Passenger scheduled airlines	6 Coffee Shops / 2 Pizza shop		
2 Cargo scheduled airlines	1 Restaurants /1 Self Service/ Steak House		
1 ENAC Direction	1 Piadina's shop / Crêperie		
1 Customs Direction	1 Fitness Centre & Ballet School		
1 Police Station	1 Car wash		
1 Tax-Police Station	11 Car rental companies		
1 Health and Sanitary Control Station	4.570 car parks (1.473 rent a Car)		
1 First Aid	1 Internet Point		
1 Fire Brigade Station	1 Ice-cream parlour		
1 Pharmacy	1 Hairdresser 18		

## **Commercial Activity**

SAT manages all existing landside and airside commercial activities inside Galilei Airport premises through sub-concession granted by third parties and/or direct management.



## Non Aviation Development Strategies - Food & Retail

Galilei Airport is the main gateway to Tuscany and, as such, represents the first and last "taste" of the Region , promoting products, as well as its artistic and cultural contents, actually its style of life.

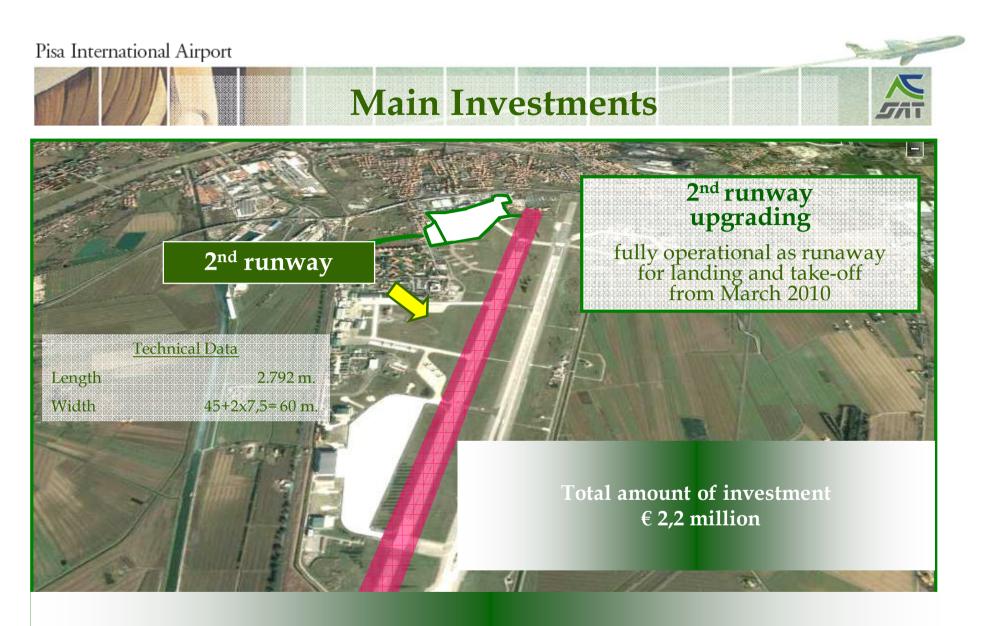
Galilei Airport, a showcase for Tuscany



	Type/Area	Businesse s in 2011
	Retail Landside	14
	Retail Airside	9
	Food	11
-	Total	34

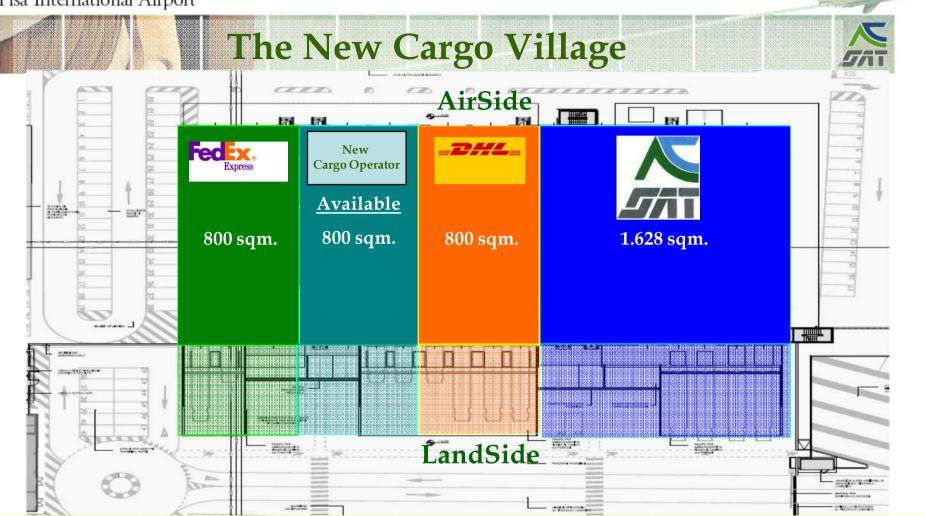






## Best runway system (2) in central Italy after Rome Fiumicino Airport

# Pisa International Airport The New Cargo Village New airport link road - the motorway network The New Cargo Village New position **Former position**



A "Cargo Village" with dedicated and customized areas to meet the needs of different operators and provided with an adequate road system for freight, allowing to strengthen and affirm the existing partnership (DHL and FedEx) and to develop new ones.

# The New Cargo Village





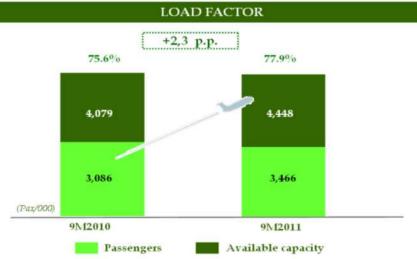


PISA AIRPORT TRAFFIC PAX ( $\Delta$ %)

## **Passengers** Traffic Trend

#### **Pax 9M2010 vs. 9M2011**( $\Delta$ %)

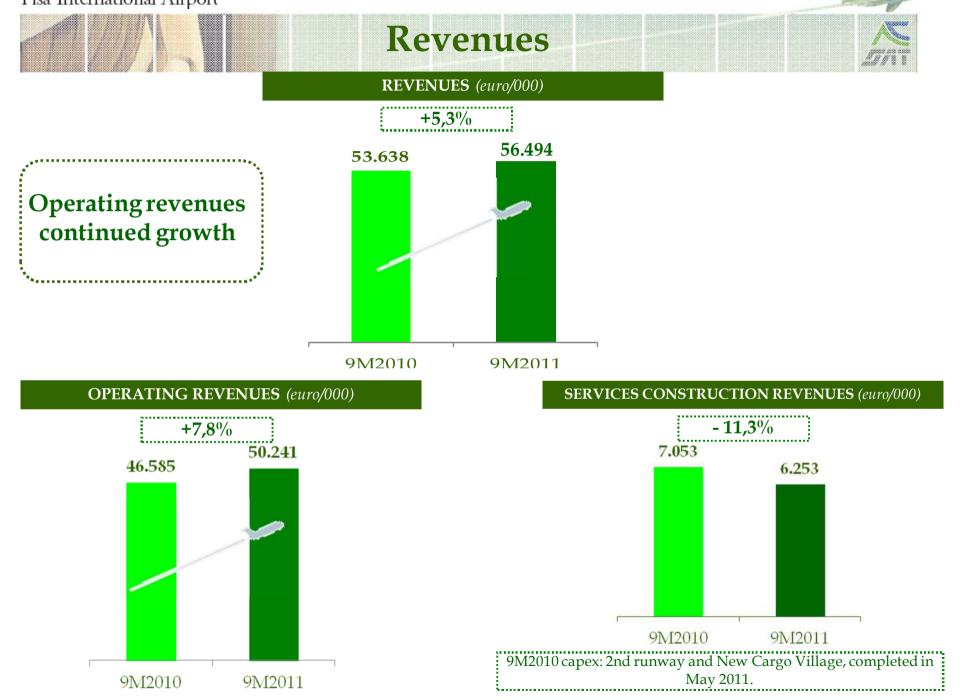


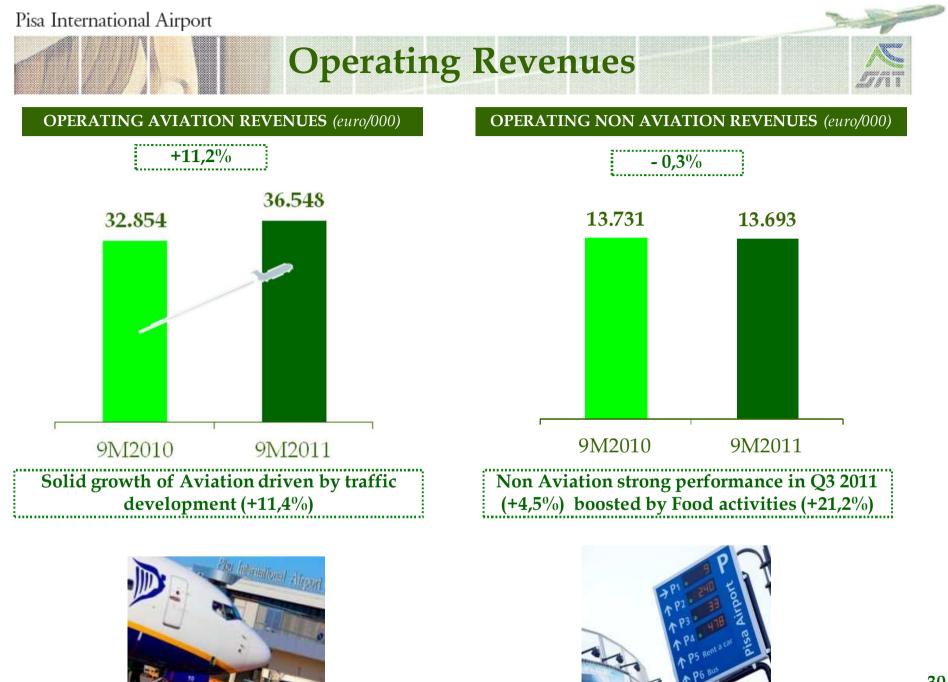


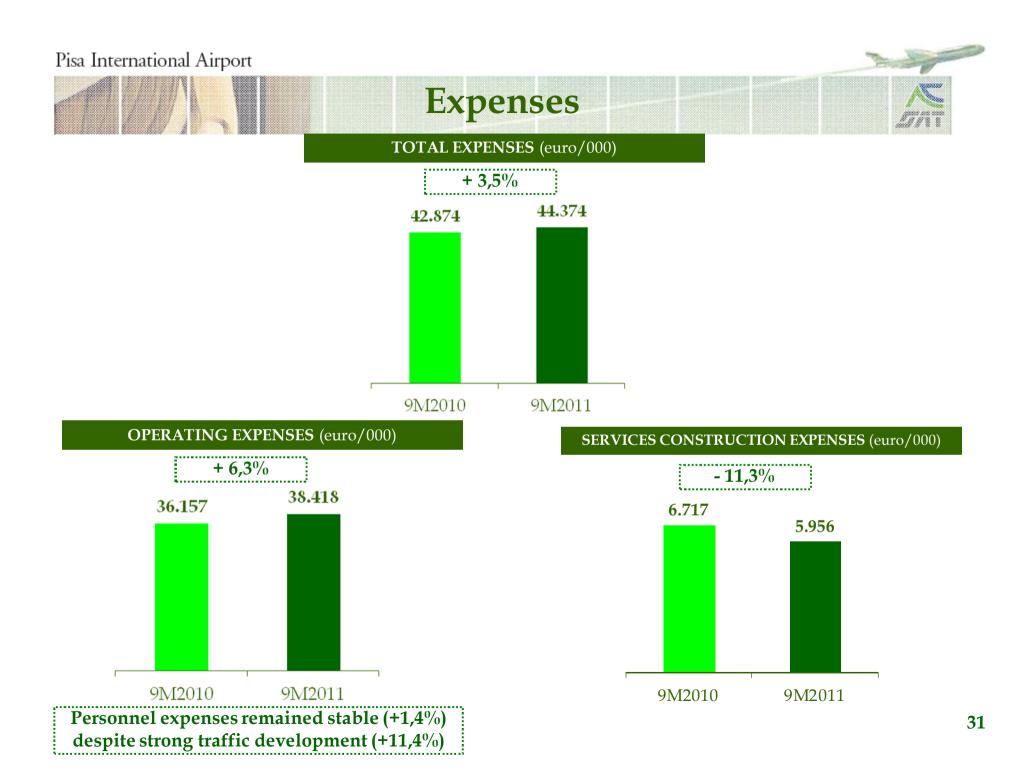
- available capacity (number of seats) on scheduled flights: + 9,0%
- passengers on scheduled flights: + 12,3%

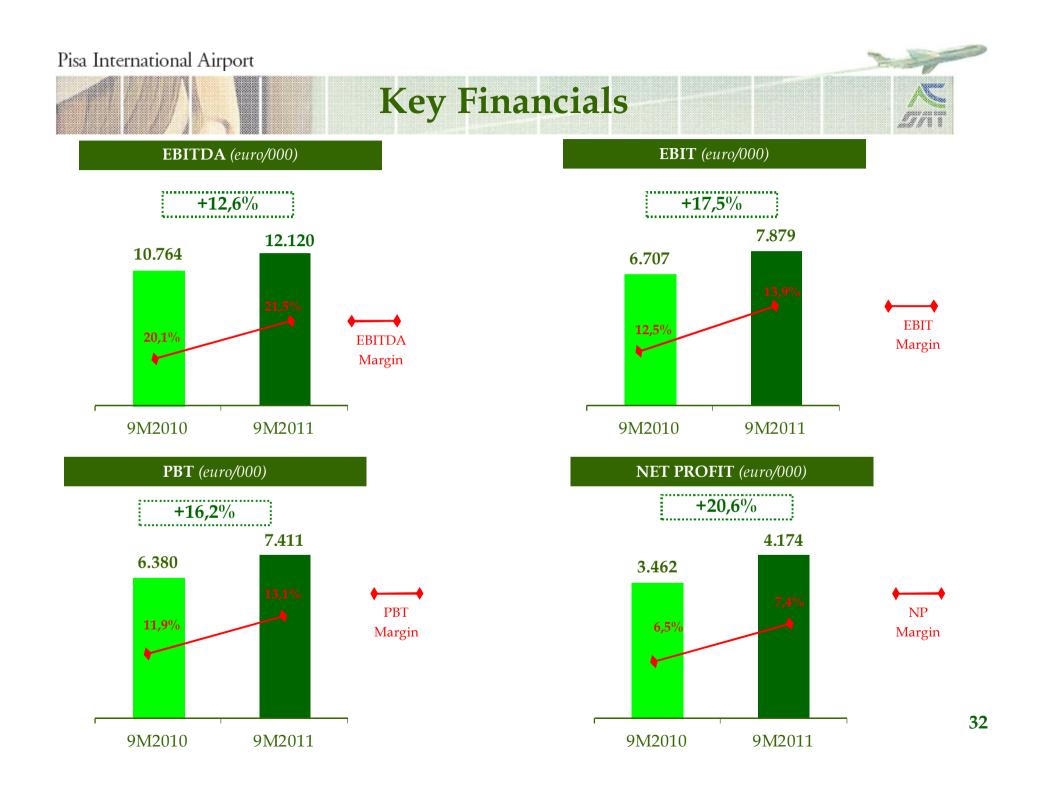
## **Profit & Loss**

(€/000)	9M2011	M2011 9M2010		Δ %
- Operating revenues	50.241	46.585	3.656	7,8%
- Services construction revenues	6.253	7.053	-800	-11,3%
Revenues	56.494	53.638	2.856	5,3%
- Operating expenses	38.418	36.157	2.261	6,3%
- Services construction expenses	5.956	6.717	-762	-11,3%
Expenses	44.374	42.874	1.500	3,5%
EBITDA	12.120	10.764	1.356	12,6%
EBIT	7.879	6.707	1.172	17,5%
РВТ	<b>7.4</b> 11	6.380	1.031	16,2%
Net Profit	4.174	3.462	712	20,6%
<b>EPS</b> (€)	0,423	0,351	0,072	20,6%









## **Balance Sheet**

(€/000)	9M2011	2010	Δ
Total assets	119.638	113.025	6.614
Total liabilities	62.015	58.068	3.947
Equity	57.623	54.957	2.666
Total liabilities and eq	uity 119.638	113.025	6.614
Net Financial Debt	9.348	11	9.337
D/E	0.16	0	0.16



## 2011 Outlook



## Pisa International Airport latest traffic performances

Pisa International Airport	October 2011		January-October 2011			
	2010	2011	$\Delta 11/10$	2010	2011	Δ11/10
Total Passengers	405.936	438.253	8,0%	3.610.212	4.007.153	11,0%
Cargo & Mail	590.559	699.043	18,4%	5.717.486	6.167.079	7,9%
Movements	3.704	3.947	6,6%	34.716	36.658	5,6%
Tons	221.924	239.616	8,0%	2.013.129	2.163.174	7,5%
Load Factor	74,2%	75,4%	1,17	75,5%	77,6%	2,16



## **People Mover Project**

**Target**: to replace the rail connection between Pisa Airport and Pisa Main Railway Station with a fully automated shuttle service.

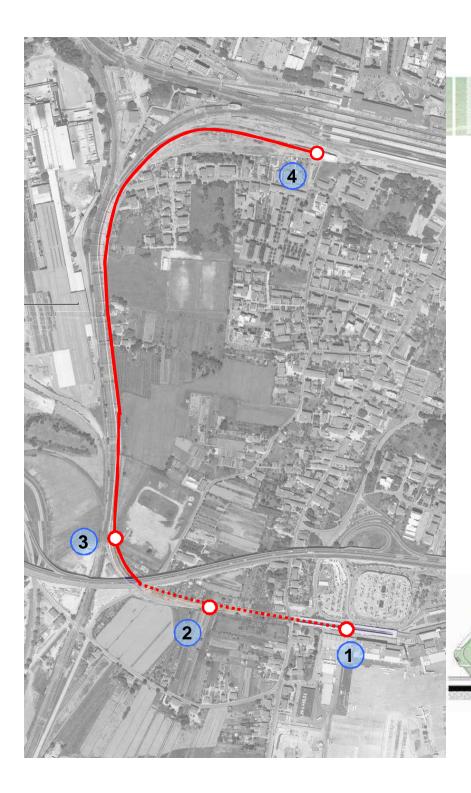


### **3 MAIN EFFECTS**

**1. Improve rail accessibility from/to Florence and from/to Central Italy** (Pisa is the second railway station in Tuscany in terms of passengers and connections);

2. Exploit a valuable area to be used as City Gate along with the commercial expansion of "Aerotropolis" (with a service platform open to passengers and inhabitants similar to the Schiphol Plaza but with a regional airport size);

3. Revaluation of SAT's real estate properties.



# **People Mover Project** People Mover track: Overhead arrival to the Terminal Pisa Airport railway station. (2) Control room and mantainance (3) Parking modal interchange. Pisa Main Railway Station. 4 People Mover ground level route. Length: approx. 1,40 km. People Mover overhead route. Length: approx. 0,44 km.

# People Mover Project





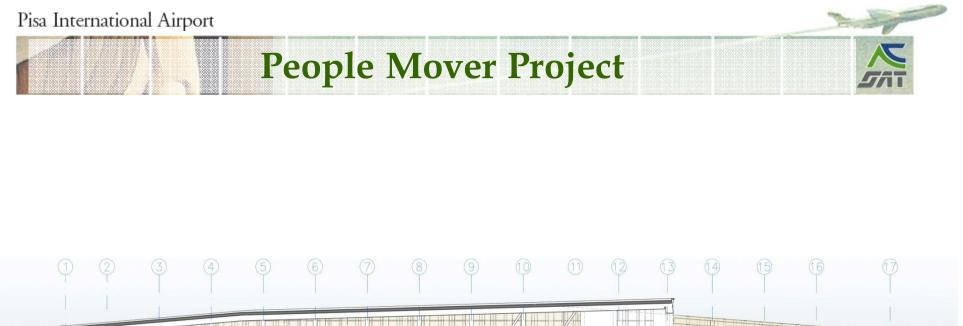


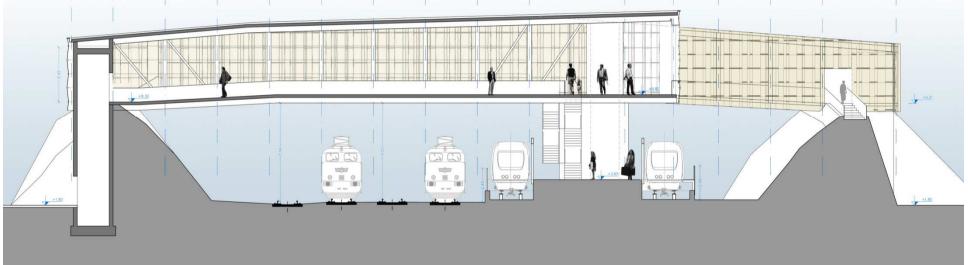


# People Mover Project













### Pisa International Airport **People Mover Project** B A .32 .09 0 ۲ 00 00 E444 001 FJ.

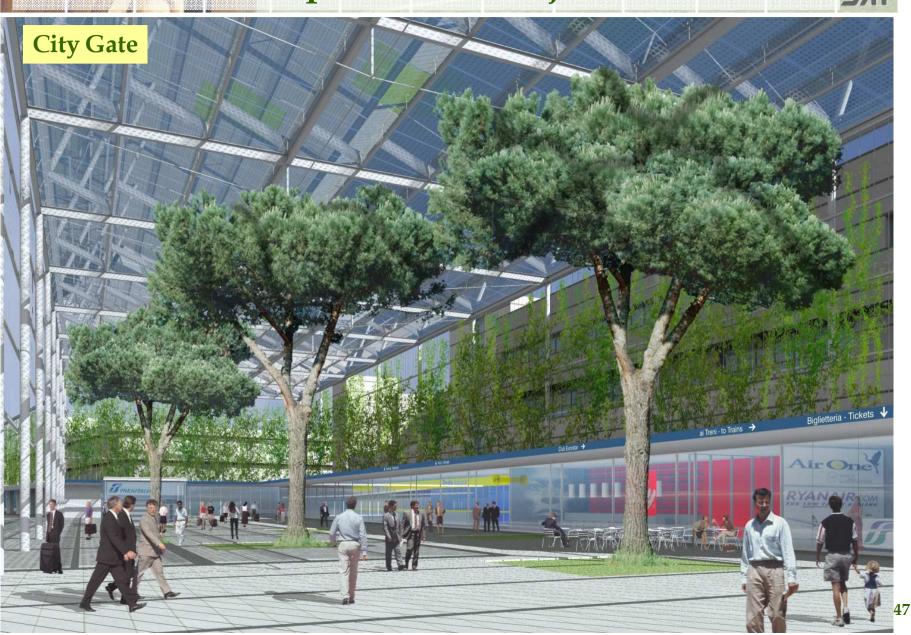
# **People Mover Project**











## **The People Mover Project**



**STAKEHOLDERS:** SAT, Region Tuscany, Province of Pisa, Municipality of Pisa, RFI Italian State Railway Company S.p.A. e FS Urban Systems S.p.A.

**INSTALLATION DEADLINE: the People Mover must be completed by Dec. 31st 2015** 

**ESTIMATED COSTS: approx. 82 million euro, 27,8 of which provided by Region OF Tuscany through EU funds.** The remaining amount will be covered by the awarding company, which will carry it out through a **"project financing**" and run it for at least 40 years.

**EXECUTING COMPANY**: PisaMo S.p.A. (controlled by the Municipality of Pisa).

**SAT'S ROLE:** on the basis of an **Agreement Programme(\*)**, which does not include any financial commitment for the Company, SAT is committed to make available all properties involved by the project, in order to allow its implementation as per agreed schedule. SAT has also signed an agreement with the Municipality of Pisa and PisaMo, providing its own staff for the project development.

**NEXT STEPS:** the tender call was published on 21<sup>st</sup> October. Deadline for submitting bids: January 16th 2012.

(\*) agreement by which all partecipating subjects coordinate their activities in order to fulfil the same project. 48

### **Real Estate Strategies**

SAT owns lands for approx. **155.000 sqm. with a balance-sheet value of € 9,0 mln.** 

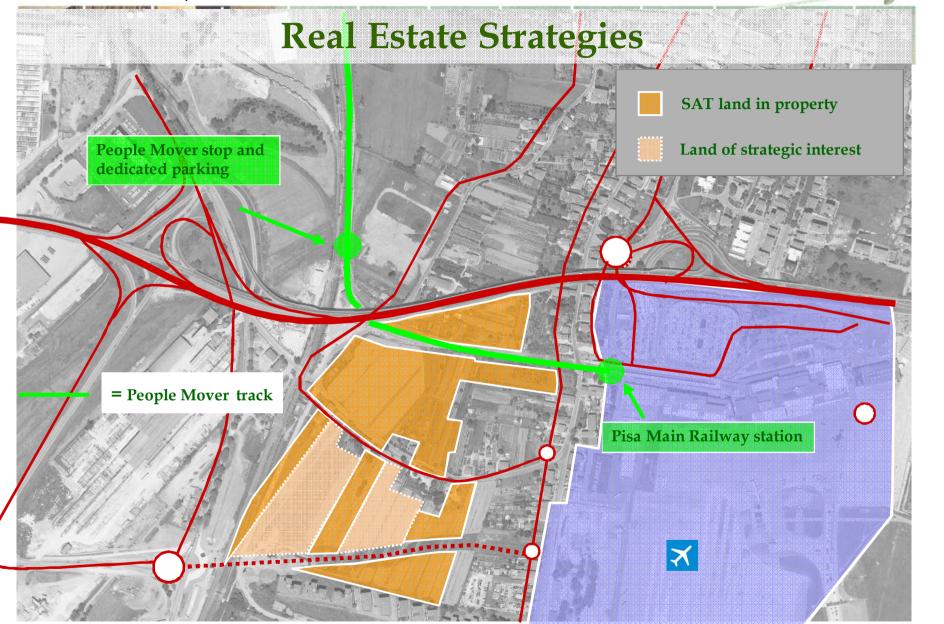
By including in its Masterplan the attained properties close to the areas pertaining to the State concession and along with the People Mover track, SAT has created :

1) areas commercially barycentric between Airport and Pisa Main Railway Station quickly accessible from city centre by means of the People Mover;

2) the premise for a strong property revaluation of the involved areas;

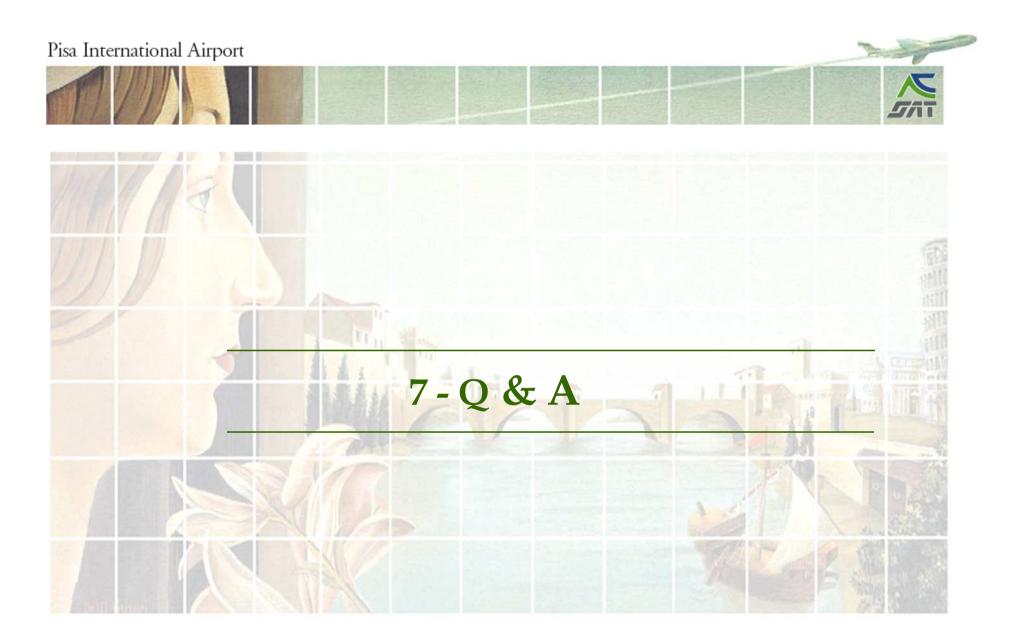
3) the opportunity to develop new business activities connected or related with the airport's core activity and, potentially, with new industrial/financial partners.

Incorporating a wide variety of non-aeronautical facilities and services along with the core aeronautical infrastructure and services, will enhance Galilei Airport attractiveness in terms of Aerotropolis



**SAT land properties (total): 155.000 sqm** (of which 15.000 sqm being acquired)

- Traffic building strategy (reverse marketing) based on the cultural and historical appeal of the Region Tuscany.
- → Resilinet business model: growth despite economic crisis and recent extraordinary events.
- → The Contratto di Programma/Regulated Charges Contract ensuring solid basis of revenues for the future airport development.
- → Strong partnerships with airlines (e.g. Ryanair agreement until 2016).
- → A runway system (2) able to accommodate all types of aircraft, ensuring business continuity.
- → Non Aviation revenues allowing *Reverse Marketing* initiatives.
- → People Mover Project ("The airport inside the railway station/The railway station inside the airport")
- Opportunity to develop airport business activities as service platform open to passengers and inhabitants - "City Gate"



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The executive responsible for the drafting of the company's accounting and corporate documents, Marco Forte, hereby declares pursuant to clause 2, art.154 bis, decree law 58/1998, that the accounting information in this release is in line with the Company's accounting records and registers.